



UTAH FOOD BANK

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FOR IMMEDIATE RELEASE

Two Weeks Left to Register for Utah Human Race

Run With an Attitude of Gratitude to Benefit Utah Food Bank on Thanksgiving Morning

SALT LAKE CITY – November 6, 2014 – Registration closes on November 24th for this year's 9th annual Utah Human Race, which will be held on Thanksgiving morning (November 27th). This family-friendly 5K/10K race is always held on the holiday in Draper to give Utahns a chance to "run with an attitude of gratitude." As a major component of Utah Food Bank's annual Holiday Food and Fund Drive, every sponsorship dollar and registration fee raised from the race directly benefits Utah Food Bank's mission of *Fighting Hunger Statewide*. One of the largest 5K/10K events in Utah, last year the race had over 5,500 participants and Utah Food Bank is hoping for even more this year – proceeds from last year's race equated to 362,000 meals for Utahns facing hunger. With 1 in 5 Utah children unsure where their next meal is coming from, participants will have a direct impact on those kids and their families.

In addition to families and individuals, Utah Food Bank encourages businesses, high school teams, church groups, and local organizations to join as a group to demonstrate how Utah's communities come together to support those in need. "It's amazing to see the number of families, individuals, and businesses that have made this race a tradition," said Ginette Bott, Chief Development Officer at Utah Food Bank. "We already have several large corporate groups participating including University of Utah Health Care, EMC, C.R. England Global Transportation, and TD Ameritrade. We highly encourage anyone participating to make it even more fun by wearing a costume on race day."

The race route is certified by USA Track & Field, and begins and ends at the Draper Spectrum at 12101 S. State Street. The 10K race begins at 7:30am, while the 5K race begins at 8:00am. Registration fees are \$20 for the 5K race and \$25 for the 10K race. For groups of 5 or more, there is a \$5 discount per person. Registration closes on November 24th at noon. There is no same-day registration. For further race details, please visit www.UtahHumanRace.org or email kellyo@utahfoodbank.org.

This year's Title Sponsor is Siegfried & Jensen, and the Media Partner is Rewind 100.7. Additional sponsors include University of Utah Health Care, Discover Card, O.C. Tanner Company, EMC, and Macy's.

About Utah Food Bank

Utah Food Bank provides food to a statewide network of 134 emergency food pantries and agencies. Last fiscal year, Utah Food Bank distributed 37.5 million pounds of food and goods, the equivalent of



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approximately 31.3 million meals for families and individuals in need. Utah Food Bank also served just under 245,000 Kids Cafe meals, delivered almost 41,000 food boxes and filled more than 60,000 kids' backpacks to ensure hunger-free weekends. For more information about Utah Food Bank, visit www.utahfoodbank.org. Find us on Facebook at www.facebook.com/UtahFoodBank and Twitter at www.twitter.com/UtahFoodBank.

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